

# Website Privacy Policy

Last updated: June 2025

## 1. Introduction

This policy explains how Bromley Sports Club collects, uses, and protects personal data submitted via our website: [bromleysportsclub.co.uk](http://bromleysportsclub.co.uk).

It applies to all visitors and users of our online forms, including membership enquiries and applications. We are committed to safeguarding your privacy and complying with UK GDPR and relevant data protection legislation.

## 2. Who We Are

Bromley Sports Club

98 Plaistow Lane, Bromley, BR1 3AS

Tel: 020 8460 0281

Email: [admin@bromleysportsclub.co.uk](mailto:admin@bromleysportsclub.co.uk)

## 3. What We Collect

When you submit a form on our website, we may collect the following data depending on the form type:

Membership Enquiry Forms:

- First and last name
- Email address
- Mobile phone number
- Sport and membership type of interest
- Any additional message or enquiry

## Membership Application Forms:

- Applicant name, email, phone number
- Address and postcode
- Date of birth
- Membership category and option selected
- For junior applications: parent/guardian and junior details
- For direct debit setup:
  - Account holder name
  - Account number
  - Sort code

All personal and payment data submitted is securely processed and used only for the purpose of handling your application or enquiry.

## 4. How We Use This Information

We use your data to:

- Respond to enquiries and provide relevant information
- Process membership applications and set up payment methods
- Contact you about your membership or application status
- Meet legal or regulatory requirements related to club operations

We do not use form data for marketing purposes unless you have given explicit consent.

## 5. How Your Data Is Stored & Shared

Your information is:

- Stored securely in password-protected systems

- Only accessible by authorised staff members
- Never sold or shared with third parties for marketing

We may share your data with service providers (e.g. for payment processing) and governing bodies only when necessary for club operations.

## 6. Website Analytics

We use AnalyticsWP, a privacy-first analytics tool that:

- Uses first-party tracking only
- Does not use third-party cookies
- Collects no personally identifiable information

Because of this, our website does not require a cookie consent banner. We do not use advertising trackers or fingerprinting scripts.

## 7. Your Rights

You have the right to:

- Access the personal data we hold about you
- Correct or delete your data
- Object to how your data is used
- Request a copy of your data (data portability)

If you wish to exercise any of these rights, please contact:

Email: [admin@bromleysportsclub.co.uk](mailto:admin@bromleysportsclub.co.uk)

If you are not satisfied, you can contact the Information Commissioner's Office:

<https://ico.org.uk/concerns/> | Tel: 0303 123 1113

